

RELEASE IN PART
25X1

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Current Class: ~~CONFIDENTIAL~~
Current Handling: n/a
Document Number: 1975STATE033000

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Channel: n/a

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Case Number: 200000044

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ORIGIN SCCT-01

INFO OCT-01 ARA-06 ISO-00 SY-04 INR-07 CIAE-00 L-02 SS-15
A-01 IO-10 EB-07 AID-05 COME-00 NSC-05 NSCE-00 USSS-00
PRS-01 /065 R

DRAFTED BY S/CCT: JNGATCH:NWH
APPROVED BY S/CCT: LHOFFACKER
ARA/LA/APU:RFELDER

R 131405Z FEB 75
FM SECSTATE WASHDC
TO AMEMBASSY BUENOS AIRES

013880

~~ARGENTINA PROJECT (S200000044)
U.S. DEPT. OF STATE, A/RPS/IPS
Margaret P. Grafeld, Director
() Release () Excise () Deny
Exemption(s) B1
Declassify: () In Part () In Full
() Classify as C () Extend as () Downgrade to
Date 4/25/01 Declassify on Reason 25X1~~

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E.O. 11652: GDS
TAGS: PINS
SUBJECT: AAA WARNING TO PEPSICO EXECUTIVE

1. DEPARTMENT INFORMED BY PEPSICO INTERNATIONAL THAT NORMAN HELLER, VICE PRESIDENT FOR WESTERN HEMISPHERE OPERATIONS, HAS RECEIVED WARNING LETTER FROM ARGENTINA. AIR-MAIL LETTER IS POSTMARKED BUENOS AIRES AND ADDRESSED: QUOTE MISTER HELLER, PEPSI COLA INTERNATIONAL, DIVISION LATIN AMERICAN, PURCHASE, N.Y., U.S.A END QUOTE.
2. TEXT FOLLOWS QUOTE: AS WE ANTICIPATED TO YOUR OFFICE OF BUENOS AIRES, WE DO NOT WANT YOUR SAFETY AFFECTED, AS LIKE THAT OF YOUR ARGENTINE EXECUTIVES, BY GUERILLAS OF THE LEFT, AT YOUR ARRIVING IN ARGENTINA. ALSO WE DO NOT WANT TO AFFECT NEGATIVELY RELACIONES (SIC) BETWEEN OUR TWO COUNTRIES. CANCELLATION IS VERY CONVENIENT. AAA - AGRUPACION IBARZABAL. END QUOTE.
3. HELLER HAD PLANNED TRIP TO BUENOS AIRES AT END OF FEBRUARY. PEPSICOLA INTERNATIONAL ASKED GUIDANCE. WE ADVISED THAT, IN LIGHT OF INFORMATION AAA APPEARS TO HAVE CONFIDENTIAL

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Department of State, A/GIS/IPS/SRP
Change to _____
() Release () Excise () Deny () Declassify
Exemptions b () () E.O. 13526 25x () ()
Declassify after _____
With concurrence of: CIA
_____ obtained _____ not obt.
IPS by AHM Date 8-17-10

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REVIEW AUTHORITY:
Kathleen Allegrone,

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ON POSSIBLE LEFTWING EXTREMIST THREAT TO HELLER, IT WOULD BE PRUDENT TO POSTPONE TRIP INDEFINITELY. PEPSICO ACCEPTED THIS ADVICE AND PROMISED TO (1) PROVIDE US WITH ANY FURTHER CORRESPONDENCE IT MAY RECEIVE FROM AAA; AND (2) KEEP US INFORMED REGARDING ANY FUTURE TRIPS HELLER OR OTHER

PEPSICO EXECUTIVES MAY PLAN.

4. MEANWHILE WE HAVE PASSED COPY AAA CORRESPONDENCE TO CIA HERE WITH REQUEST THAT MATTER BE INVESTIGATED.

5. COMMENT: THIS IS FIRST NOTICE WE HAVE OF AAA ATTEMPTING TO WARN U.S. BUSINESSMEN OF POSSIBLE DANGERS EITHER (25)(x1) OR IMAGINED. EMBASSY MAY WISH COORDINATE [REDACTED] IN MAKING DISCREET INQUIRIES TO ASCERTAIN IF THERE ARE OTHER INSTANCES OF THIS NATURE. INGERSOLL

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